

## EXPERIENCE

06/09 to present

### **Draft FCB San Francisco**

Art Direction & Design, client: Pacific Gas & Electric co.

09 **Schematic Los Angeles**

User interface design for Samsung mobile device, Microsoft video player, and the 2009 Cannes Lions interactive events wall.

08-09 **Boombang Los Angeles**

Design + direction in a nimble hybrid agency. Brand strategy, advertising, product development, packaging, brand positioning & communication. Clients: Trojan, Live Earth, Disney, Bath & Body Works, ConAgra, Memorex.

08 **88 Phases design + Photography Los Angeles**

Developed agency identity, worked post production for fashion photo shoots. Clients: Apple, Guess by Marciano, G by Guess, BCBG.

05 **NASA - JPL Los Angeles**

Generated information design + layouts for a Mars mission proposal. Working for NASA is pretty amazing. I got to check out some pretty mindblowing technology.

Freelance 03-08

**ShineReveille Los Angeles** - Generated identity system for global distribution co.

**Tom Tor design Los Angeles** - Press kits, sales collateral, general print, some motion.

**Pool Design Group San Francisco** - Packaging, identity systems under CD Jon Ritt.

**75B Amsterdam Los Angeles** - collaboration: current events poster series.

## EDUCATION

04-07 **Art Center College of Design Pasadena**

Bachelor of Fine Arts in Graphic Design

Type, color, image, message

01-04 **San Francisco State University**

Multimedia Studies Program

Associate of Science in digital design + video media

## RECOGNITION

**Adweek** - Disney work displayed (Sep. 08)

**thedieline.com** - Bath & Body Works packaging featured (08)

**joshspear.com** - Two portfolio site articles (07)

**Design 360° magazine** - Packaging feature (09)

**Viction:ary** - Live Earth published in "love earth" book (09)

Winner - Art Center design contest, subsequently:

Designed an airport-themed event space (05)

Various Art Center scholarships and gallery showings

## SKILLS

*Strong working knowledge of:*

Adobe Suite: Illustrator, Photoshop, InDesign

Video: Final Cut Pro, After Effects

Audio: Turntables and vinyl

*Versed in:*

Flash, Dreamweaver, Word, Excel, PC, HTML, CSS, FTP, BBQ, etc.

*Portfolio and references available upon request*

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